



Privacy Policy

What is this Privacy Policy for?

This privacy policy is for our website <https://www.bioanalytics.co.uk> ('the Website') and our secure ASI Laboratory Portal <https://asilab.co.uk> ('the Portal') and governs the privacy of its users who choose to use it.

This privacy policy applies solely to information that may be collected by the Website and the Portal. This policy will notify you of the following:

- 1) What personal information is collected from you through the Website and the Portal, how it is used and with whom it may be shared.
- 2) What choices are available to you regarding the use of your personal information.
- 3) The security procedures in place to protect the misuse of your personal information.
- 4) How you can correct any inaccuracies in the information held by ASI.

Information Collection, Use and Sharing

We are the sole owners of the information collected via these sites. We only have access to collect information that you voluntarily give us via email, other direct contact from you and through registration for the Portal.

As used in this Privacy Policy, 'Personal Information' means your personal information or the personal information of another individual for which you have permission to access and provide to Analytical Services International Ltd (ASI), such as full name, date of birth, gender, job title, professional registration, telephone number, home address, IP address and email address.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside our organisation, other than as necessary to fulfil your request, e.g. provide a quotation, or undertake analytical work, or to ship an order/collection, or to confirm credentials, or to provide results. Please note that we will release your personal information if required to do so by law, or by search warrant, subpoena, or court order.

By registering for the Portal, Registrants consent to ASI verifying their registration details to authenticate their professional registration credentials and contact details with data held by their employers and professional bodies.



By contacting ASI you consent to us contacting you, we may contact you from time-to-time electronically in a variety of ways, such as by email, text message, or by posting email messages or communications on the portal to tell you about new business developments, services or changes to this privacy policy.

Your Access to and Control over Information

You may opt out of any future contact from us at any time. You can do the following at any time by contacting us via the email address or the phone number given on our website and the portal:

- ❖ See what data we have about you, if any.
- ❖ Change and/or correct any data we have about you.
- ❖ Have us delete any data we have about you.
- ❖ Express any concern you have about our use of your data.

Security

We take reasonable precautions to protect your personal information to prevent unauthorised access, modifications or misuse. When you submit information via the Website or the Portal, your information is protected both online and offline. You can verify this by looking for the lock icon in the address bar and looking for “https” at the beginning of the address of the Website and the Portal page.

While we use encryption to protect information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job or respond to your request are granted access to your personal information. The computers/servers in which we store personal information are kept in a secure environment.

Use of Cookies and Social Media Platforms

The Website and the Portal do not use cookies.

The website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.

Communication, engagement and actions taken through external social media platforms that the websites and its owners use are subject to the terms and conditions as well as the privacy policies held with each social media platform respectively.



Users are advised to use social media platforms wisely and communicate and engage with them with due care and caution in regard to their own privacy and personal details. This website nor its owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

Resources & Further Information

- [Twitter Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at + 44 (0)20 8725 2845 or at info@bioanalytics.co.uk